

# RateInfo

## \$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat

Creative services available, please inquire.

Personalization is available, please inquire.

# Opt-In::Data-List

## sms/mobile HomeOwner Database

One of the most comprehensive sms targeting tools on the market.

**34,740,366 sms/mobile numbers**

**This file is updated monthly.**

Our Industry-leading sms HomeOwner database is a compiled database of motivated Consumers who have agreed to receive mobile messaging and offers.

Consumer  
Consumer Masterfile 38,000,000  
Baby Boomers 1,890,332  
Homeowners 4,284,326  
Parents 2,427,414  
Political Donors 588,433  
SOHO 492,298  
Sports Enthusiasts 2,787,107  
Golfers 722,889  
NASCAR 633,561  
NASCAR attend races 55,561  
Vacationer 1,588,689  
Golf Vacationer 171,053  
Affluent Vacationer 1,065,125  
Active Online Traders 42,742

Auto Buyers 135,537  
Auto Owners 4,656,202  
Casino Gamblers 174,788  
HiTech Hhlds 942,061  
Gay & Lesbian Hhlds 100,308  
Singles 2,046,160

Hispanic  
Hispanic Households 580,254  
Spanish Speaking Hhlds 393,774  
Hispanic Mortgage 75,446  
Hispanic/Sp Sp TV Resp. 74,426