RateInfo

$65/M Email

Minimum order $1000.00
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	$10/M
Hhld/Indiv Income	$10/M
Interest & Lifestyle	$10/M
Age	$10/M
Ethnicity/Race	$10/M
Language Preference	$10/M
Marital Status	$10/M
Presence Children	$10/M
Presence of Senior	$10/M
Own/Rent	$10/M
Education Level	$10/M
Geo Location	$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	$50 Flat

Creative services available, please inquire.
Personalization is available, please inquire.

Opt-In:: ::Data-List

Reader Data-List Marketing Database

One of the most comprehensive targeting tools to reach Readers by area of interest and demographic data.

This file is updated monthly.

6,772,080	EMAIL	$65.00/M
	PLEASE INQUIRE ABOUT COUNTS FOR SPECIFIC INTERESTS	
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Reader Data-List Marketing Database is a compiled database of motivated online consumers who like to read. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive avid Readers. By targeting those consumers that are most likely to buy your product or service.

Reading: Astrology	Reading; Country Lifestyle
Reading: Best selling fiction	Reading: Fashion
Reading: Bible or devotional	Reading: Gossip or Entertainment
Reading: Children's	Reading; History
Reading; Computer	Reading: Interior decorating
Reading; Cooking or Culinary	Reading: Medical or Health