

RateInfo

\$65/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat
Creative services available, please inquire.
Personalization is available, please inquire.

Opt-In Data-List

Moms Mutli-Channel Marketing Database

This file is updated monthly.

29,193,873	EMAIL	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Database is a compiled database of motivated online Mothers. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Moms. By targeting those consumers that are most likely to buy your product or service.

- * Pre Natal Moms
- * New Moms
- * Moms by age, income, ethnicity, race, religion, language
- * Preference, geographical location, education & more.
- * Moms by # of children
- * Moms- Catalog or Mail Order Buyers
- * Moms who Read
- * Moms who are Homemakers
- * Moms who Donate to Children's Causes
- * Moms who shop in Groceries or Membership Warehouses