

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat  
Creative services available, please inquire.  
Personalization is available, please inquire.

# Opt-In Data-List

## Homeowner Data-List Marketing Database

One of the most comprehensive targeting tools to reach Homeowners by type of home, location, value, and demographic data.

**This file is updated monthly.**

71,505,918	EMAIL	\$65.00/M
225,000	MONTHLY HOTLINE- CALL FOR UPDATED COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	
	POSTAL HOTLINE- CALL FOR UPDATED COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Homeowner Data-List Marketing Database is a compiled database of motivated online homeowners. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience!

- \* Length of Residence
- \* New Mover
- \* Dwelling Type
- \* Home Value
- \* Owner Occupied
- \* Decorating Publications
- \* Home Furnishings
- \* Home Office
- \* Home Improvement
- \* Swimming Pools