RateInfo

$65/M Email

Minimum order $1000.00
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	$10/M
Hhld/Indiv Income	$10/M
Interest & Lifestyle	$10/M
Age	$10/M
Ethnicity/Race	$10/M
Language Preference	$10/M
Marital Status	$10/M
Presence Children	$10/M
Presence of Senior	$10/M
Own/Rent	$10/M
Education Level	$10/M
Geo Location	$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	$50 Flat

Creative services available, please inquire. Personalization is available, please inquire.

Opt-In:: ::Data-List

Auto Owner Data-List Database

One of the most comprehensive targeting tools to reach registered auto owners in all 50 states.

This file is updated monthly.

81,012,564	EMAIL	$65.00/M
	SMS- CALL FOR COUNTS & PRICING	
	POSTAL- CALL FOR COUNTS & PRICING	

Our Industry-leading Auto Owner Data-List Database is a compiled database of auto owners in all 50 states and the District of Columbia. This list has proven responsive for auto dealers throughout the country. Appropriate FRCA disclaimers are required. Target auto owners by the make of car they drive, credit rating and a host of micro-targeting criteria on lifestyle, income, and automotive criteria. Be sure to see Imarketing Auto Owner Data-List Database Page Two for a complete list of available makes/models for lists. Please inquire about our full range of available targeting criteria including:

* Conquest-breakdown Model Owned

* Current Market Value –all vehicles

* # cars currently registered, owned, leased, bought new, used

* Latest vehicle transaction date

* Purchase Predictor-Make/Model, size, type

* Hhld/Individual credit range

* Amount of time remaining on loan or lease / % of loan paid

* Monthly payment/ payoff amount

* Extended warranty purchased

* First Time Auto Buyers are also available.